



Internship Success – Case in Points

Case #1: Learn more about a chosen industry or field...

Dana's long-range goal was to become a judge, but she had no experience in the legal field. She secured an internship working at family court, attending court sessions and observing lawyers and judges. Her experiences helped confirm her interests in the legal profession.

Case #2: Apply classroom theory to real-life situations...

In accordance with behavioral theories he learned in psychology class, Mike was interested in using positive reinforcement such as M&M candies to assist in teaching autistic children. He interned at a program for autistic children to see this strategy in action.

Case #3: Become more knowledgeable about general work functions...

Kendra wanted to use her psychology background for a career in human resources. She looked for an internship that would allow her to learn about all human resources functions, especially training and development. Her roommate, Myra focused on an internship where she could use her accounting background in the financial function of a hospital, school, or business.

Case #4: Investigate organizational culture...

Charles had worked summers in a business environment but disliked the focus on money and the cut-throat atmosphere. He wanted an internship that would give him the chance to work in a non-profit environment where he hoped to find a "kinder and gentler" culture.

Case #5: Learn career-related skills...

Bree knew her English literature major would not convince an advertising agency she could copyedit. She sought an internship that would augment her editing skills and give her the chance to prepare samples to interest future employers.